



Ruben Landa  
Professional and Career Biography



Ruben Landa is an experienced and accomplished leader in the architecture, engineering, and construction industry. He has more than 22 years of experience in public involvement, public affairs, communications, diversity program management, planning, and project management. His career includes significant time with STV Incorporated, HDR Inc., the Texas State Senate, K Strategies Group and now with WSP USA, where he is the Assistant Vice President and Texas Business Leader for Communications and Public Involvement.

Ruben's professional career includes extensive experience developing and managing public involvement and diversity programs on many high-profile legacy projects in the states of Texas and Arizona. Ruben maintains an in-depth understanding of public policy, public administration and community factors that can affect decision-making on major public projects. This has allowed him to develop programs using a strategic approach that has produced positive results for both the client and the community.

A proud native Texan, Ruben has earned both Bachelor and Master of Arts degrees in Political Science from Sam Houston State University in Texas. He is also an avid marathon runner, Spartan racer, yogi, and traveler.